

WEDDEX KOREA COEX 2010 AUTUMN SEOUL KOREA

Deadline for application:
June 17, 2010

Application Form

Company Information

- Company : _____
- Address: _____
- Director: _____
- Person in charge: _____
- Tel: _____
- Fax: _____
- E-mail: _____
- Web site: _____

- | | |
|--|---|
| <input type="checkbox"/> Manufacturer | <input type="checkbox"/> General importer |
| <input type="checkbox"/> General agency | <input type="checkbox"/> Distributor authorized by the manufacturer |
| <input type="checkbox"/> Service company | <input type="checkbox"/> Association, consulting firms |

Products to exhibits

The application form must contain exact details of the exhibited products.

Participation fee

Booth type	Rates		No. of booth(s)	Total Price
<input type="checkbox"/> Package booth	US\$ 3,150/booth	×	()booth	=
<input type="checkbox"/> Space only booth	US\$ 2,500/booth	×	()booth	=

- Basic unit: 1 booth (3m × 3m = 9m²)
- Minimum unit of Space only booth is 18m²
- On application, 50% of the participation fee shall be deposited to organizer's bank account by T/T and the rest of the participation fee should be paid two month prior to the opening of the exhibition.

Bank Information

- Bank address: Shin Han Bank, 779-3, Yeoksam-Dong, Gangnam-Gu, Seoul, 135-080, Korea (SWIFT CODE: SHBKKRSE)
- Account Number: 180-000-112138 • Beneficiary: Seoul Fairs Co., Ltd.

We hereby apply for exhibition space at WEDDEX KOREA 2010 AUTUMN,
and enclose US\$ () as 50% of the participation fee.

Date:

Name of authorized person:
Company stamp / Signature:

PLEASE MAIL OR FAX THIS FORM BY June 17, 2010 to:
Seoul Fairs Co., Ltd., 5F, Kwangjin Bldg., 779-3, Yeoksam-Dong, Kangnam-Ku, Seoul, Korea
TEL: 82-2-529-0691 FAX: 82-2-529-0695

TERMS & CONDITIONS

1. TERMS OF REFERENCE

- A. In the rules and regulations for participation in WEDDEX KOREA 2010 AUTUMN, the term 'exhibitor' shall include all employees, servants and agents of any individual company, partnership who have applied for space for the purpose of exhibiting.
- B. The term 'exhibition' shall mean WEDDEX KOREA 2010 AUTUMN.
- C. The term 'organizers' shall mean Seoul Fairs Co., Ltd. which is authorized to organize the exhibition.

2. APPLICATION & PARTICIPATION

- A. All applicants for participation shall be made on the prescribed application form, which shall be submitted, to the organizers or their representatives.
- B. The contract shall be established when the exhibitor submits the application form duly signed and pays the organizers 50% of the space and shell stand costs. The organizers, however, may defer or refuse the acceptance of and application in the event that sufficient space is not available or the announced exhibit is considered by organizers not germane to the exhibition.

3. ALLOCATION OF EXHIBIT SPACE

- A. The organizers shall allocate the space in accordance with the order of application, size of the space applied for, the nature of the exhibits or in the manner the organizers deem fit.
- B. The organizers shall reserve the right to change the location and/or the size of the space allocated to the exhibitor at any time prior to the commencement of the build-up of the exhibition, should exceptional circumstances demand, and the exhibitor shall have no claim for compensation as result of changes.

4. USE OF EXHIBIT SPACE

- A. Exhibitors are bound to exhibit the announced products and to staff the stand with competent personal during the whole period of the exhibition.
- B. All exhibits must accord with the description on the application form, and be related to the theme of the exhibition. Public organizers can stop the exhibitor's activity, remove his/her exhibits or order the dismantling of his/her booth. In this case, the participation fee shall not be refunded and the exhibitor shall have no claim for compensation.

5. TERMS OF PAYMENT

- A. The 50% deposit of the participation fee and/or relevant stand charges must be paid at the time of the application by the exhibitor and the balance shall be paid not later than June 23, 2006.
- B. Charge for other services or supplies ordered separately are payable within the time period specified at the invoice.
- C. The participation fee shall be paid by the due date. Otherwise the organizers have the right to cancel the contract and dispose the space at his discretion. And in case he does, the participation fee already paid shall not be refunded.

6. CANCELLATION AND CHANGE OF THE EXHIBITION

In the event of the cancellation of the exhibition by the organizers, the participation fee paid will be refunded, But if the cancellation was caused by force majeure, the fee will not be refunded. The organizers reserve the right to change the venue and duration of the exhibition if exceptional circumstances demand. In this case, the fee paid will not be refunded and the exhibitor shall have no claim for the compensation as a result of the changes.

7. MOVEMENT OF EXHIBITS AND STAND FITTINGS

Exhibitors shall remove all exhibits and stand fittings from the exhibition hall within the period stipulated by the organizers and indemnify the organizers against any cost incurred by reason of delay or damage to the exhibition hall.

8. SECURITY, RISK AND INSURANCE

- A. The organizers shall reserve right to limit any constructions or demonstrations that pose potential safety hazards.
- B. The exhibitors shall be held responsible for any loss or theft of, damage to exhibits, stand fittings or any article belonging to the exhibitor during the construction, exhibition and dismantling periods.
- C. In the event that exhibitor intentionally or negligently causes a fire, theft, breakage or other accidents inflicting damages to the organizers or others, the exhibitor shall be responsible for damage.
- D. Exhibitors shall be responsible for insuring goods exhibited. The organizers shall not be liable for any damage or loss to exhibits and stand fittings.

9. FIRE REGULATIONS

Material used in stand and display construction must be properly fire proofed in accordance with the regulations of Korea.

10. ARBITRATION OF DISPUTES

Any dispute, difference, or question which may arise at any time here after between the organizers and the exhibitor touching on the true construction of these terms and conditions for participation or the rights and liabilities of the parties hereto shall be finally settled by arbitration in accordance with the Commercial Arbitration Rules of the Korea Commercial Arbitration Board in Seoul, Korea